



FOR IMMEDIATE RELEASE
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KIDS HAUNT THE MAGIC HOUSE THIS HALLOWEEN!

Not-So-Haunted House
October 22 – 24 & October 29 – 31

ST LOUIS (July 20, 2010) – It's the Not-So-Haunted House that is oh-so-fun! Kids of all ages are invited to dress in their most "boo"tiful Halloween costumes and have a ghoulishly good time getting autographs from their favorite storybook characters including Cinderella, Prince Charming, Willy Wonka, Snow White, Tom Sawyer, Peter Pan, Dorothy, Harry Potter and many more!

Each child attending this spooktacular event will receive a trick-or-treat bag and an autograph book for the not-so-spooky characters to sign as they trick-or-treat throughout four levels of the more than 100-year-old *Not-So-Haunted House*. And for the older boys and ghouls (5-14 years) there's the Haunted Trail. Get ready for screams of delight as you enter the twisting mazes of the Haunted Trail in the pitch black armed only with a flashlight. There is no turning back when it comes to the ghostly fun that is awaiting you!

The Not-So-Haunted House is free with regular museum admission of \$8.75 per person. Children under one are free. Museum hours for the Not-So-Haunted House are: Friday, October 22, 9:30 am to 9:00 pm; Saturday, October 23, 9:30 am to 5:30 pm; Sunday, October 24, 11:00 am to 5:30 pm; Friday, October 29, 9:30 am to 9:00 pm; Saturday, October 30, 9:30 am to 5:30 pm and Sunday, October 31, 11:00 am to 5:30 pm.

Beware, while the Not-So-Haunted House won't be scary, it could still make your hair stand on end!

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About The Magic House, St. Louis Children's Museum

The Magic House is a not-for-profit participatory museum that provides hands-on learning experiences for children and families that encourage experimentation, creativity and the development of problem-solving skills within a place of beauty, wonder, joy and magic. Regular museum admission is \$8.75 per person.

Children under the age of one are free.

The Magic House is located at 516 S. Kirkwood Road, one mile north of Highway 44 in historic downtown Kirkwood. Hours during the school year are Tuesday through Thursday, 12:00 pm to 5:30 pm, Friday 12:00 pm to 9:00 pm, Saturday 9:30 am to 5:30 pm and Sunday 11:00 am to 5:30 pm. The museum is closed on Mondays during the school year. Parking is always free at The Magic House.

For more information, please call (314) 822-8900 or visit The Magic House online at www.magichouse.org.

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