



**FOR IMMEDIATE RELEASE**  
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**THE MAGIC HOUSE WELCOMES SEVEN NEW BOARD MEMBERS**

*New Members Bring Diverse Talent and Experience to Museum's Board of Directors*

ST LOUIS (September 23, 2016) – The Magic House, St. Louis Children's Museum is pleased to announce the addition of seven new members to its Board of Directors, including: Chad Bockert, Emily Burch, Jason Jan, Quinn Kiley, Art McCoy, Todd Purdy and Jessica Willingham.

"The Magic House is extremely fortunate to have the guidance and leadership of so many talented and knowledgeable community leaders," says President Beth Fitzgerald. "The diverse backgrounds of our Board members are a strong driving force behind the strength of The Magic House."

**Chad Bockert** serves as the Director of Corporate Business Development and Marketing at World Wide Technology. Bockert holds a bachelor's degree in management information systems from Saint Louis University. He is currently a member of several local business and community boards in the St. Louis area.

**Emily Burch** graduated with a marketing and communications degree and began her career working for US Senator Jeremiah Denton in Washington DC. She joined the cable television industry in NYC, helping to launch The Lifetime Cable Network's affiliate and ad sales businesses. Currently, through The St Louis Blues and The Blues for Kids Fund, Burch works to support the children of St Louis through her marketing and community service work.

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**Jason Jan** holds a bachelor's degree in business administration from UMSL and received an MBA in 2002. He launched the frozen yogurt store and brand FroYo in 2008. Jan also co-owns the restaurant Nami Ramen with wife Yen Jan. In 2012, Jan received the St. Louis Business Journal's 40 under 40 award and University of Missouri-St. Louis, Outstanding Young Alumni Award.

**Quinn Kiley** is Managing Director and Senior Portfolio Manager at Advisory Research, Inc. Kiley holds a B.S. in geology from Washington & Lee University, a M.S. in geology from the University of Montana, a Juris Doctorate from Indiana University School of Law, and a M.B.A. from the Kelley School of Business at Indiana University.

**Dr. Art McCoy** is the superintendent of the Jennings School District. He earned his doctorate of philosophy in education with an emphasis in education leadership and policy studies from the University of Missouri – St. Louis, and is an alumnus of Harvard University's Leadership Institute for Superintendents post-graduate program.

**Todd Purdy** is a general partner at Edward Jones, responsible for operational support of the firm's fee-based programs in the U.S. and Canada. He earned a bachelor's degree in business administration and an MBA from the Olin School of Business at Washington University. Purdy formerly served as Vice President of Treasury Services for the Federal Reserve Bank of St. Louis.

**Jessica Willingham** is Vice President of Corporate Communications and Marketing for Spire. Willingham holds a humanities degree from OSU and a CAS in business / management from NYU. She is currently concluding a master's degree in critical thinking from Washington University. She is a graduate of Leadership St. Louis, serves on the Washington University National Public Relations Council and on the American Gas Association's Marketing and Communications Committee.

**About The Magic House, St. Louis Children's Museum**

The Magic House is a not-for-profit participatory museum that provides hands-on learning experiences for children and families and encourages experimentation, creativity and the development of problem-solving skills within a place of beauty, wonder, joy and magic. Regular Museum admission is \$10 per person. Children under the age of one are free.

The Magic House is located at 516 S. Kirkwood Road, one mile north of Highway 44 in historic downtown Kirkwood. Hours during the school year are Tuesday through Thursday, 12:00 pm to 5:30 pm; Friday, 12:00 pm to 9:00 pm; Saturday, 9:30 am to 5:30 pm; and Sunday, 11:00 am to 5:30 pm. The Museum is closed on Mondays during the school year. Parking is always free at The Magic House. For more information, please call 314.822.8900 or visit The Magic House online at [www.magichouse.org](http://www.magichouse.org).

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