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ERICA HAGAN NAMED EXECUTIVE DIRECTOR OF MADE FOR KIDS

Experienced Community Leader to Begin Duties in January

ST. LOUIS, MO (January 20, 2022) – The Magic House, St. Louis Children's Museum, has named Erica Hagan the new Director of Community Engagement/Executive Director of its satellite location, MADE for Kids.

Hagan brings with her 16 years of experience managing operations across organizational sectors and community leadership. She has worked with both government agencies and private industry. She holds a B.A. in Mass Communication, an M.A. in Marriage and Family Therapy and is also a 2015 graduate of the Neighborhood Leadership Academy from the University of Missouri-St. Louis.

"I am passionate about supporting the wellbeing of children, helping families build stronger bonds and engaging with communities," shared Hagan. "It is proven that children explore the world through play and I look forward to exploring programming that addresses the needs of the families we serve."

Prior to joining The Magic House, Hagan served as Program Manager and Educator with Better Family Life and was Executive Director of HEART Community Cord. She was the recipient of the 2019 'Cultural and Social Engagement' We Care Award, recognizing the community impact of creative youth programming.

About The Magic House, St. Louis Children's Museum

The Magic House is a not-for-profit participatory museum that provides hands-on learning experiences that spark imagination, pique curiosity, enhance creativity and develop problem-solving skills within a place of beauty, wonder, joy and magic. Serving more than 550,000 visitors annually, The Magic House opened in 1979 and has 55,000 square feet of hands-on exhibits. In 2019, the Museum opened MADE for Kids in St. Louis city, an all-new 7,000 sq ft makerspace that features a makers workshop, artist studio, design lab and entrepreneurs marketplace where kids can use their imaginations to create, invent, tinker, explore and discover! For additional information, please call or text 314.822.8900 or visit The Magic House online at www.magichouse.org.

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