

**FOR IMMEDIATE RELEASE**

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**Give the Gift of Play This Holiday Season at The Magic House!**

ST LOUIS (Nov. 15, 2024) – As the holiday season approaches, The Magic House invites families to embrace the joy of experience gift giving! Instead of traditional “stuff,” consider giving the gift of experience that will create lasting memories!

**Memberships:** A membership to The Magic House is the perfect gift to provide magical moments all year long. With unlimited access to our hands-on exhibits and special members-only events, it's a great way for families to spend quality time together. Memberships also include discounts at our Picnic Basket Cafe and Museum Shop.

*Special Holiday Promotion!* Starting December 3, family membership purchases include a special Magic House holiday plush perfect for gift giving.

<https://www.magichouse.org/membership/membership-levels/>

**Gift Cards:** Not sure what to give? Gift cards to The Magic House are an excellent option! They allow kids, families or friends to select their own experiences, whether it's admission tickets or something special from our Museum Shop or Picnic Basket Cafe. It's a thoughtful way to let kids and adults alike to decide how they want to create their own magic! Both physical and digital gift cards are available online. Digital cards can be purchased any time and can be received by the recipient immediately or whenever the giver schedules.

<https://www.magichouse.org/gift-cards/>

**Admission Passes:** Give the gift of a day filled with joy and magic! Admission passes to The Magic House provide access to our interactive exhibits, where children can explore, learn, and play.

For more information on memberships, gift cards, and admission passes, or to purchase, visit our website at <https://www.magichouse.org/holiday-gifts/>

**About The Magic House, St. Louis Children's Museum**

The Magic House is a not-for-profit participatory museum that provides hands-on learning experiences that spark imagination, pique curiosity, enhance creativity and develop problem-solving skills within a place of beauty, wonder, joy, and magic. Serving more than 550,000 visitors annually, the Museum has 55,000 square feet of hands-on exhibits designed for children ages 2-11 years. In 2019, the Museum opened a 7,000 square foot satellite location in the City of St. Louis, MADE for Kids, that contains a

**M**akers Space, **A**rt Studio, **D**esign Lab and **E**ntrepreneur Marketplace geared for children 4-14 years.

To stay up-to-date with The Magic House, visit [www.magichouse.org](http://www.magichouse.org) and follow us on [Facebook](#) and [Instagram](#).

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